

## **Future Sponsors of Big Red Racing**

www.bigredracing.net

**Event:** Ramada Express International Rally; Dec 10<sup>th</sup> - 12<sup>th</sup> (Laughlin, Nevada)

More information at: [www.rallyusa.com](http://www.rallyusa.com)

### **About the event...**

The Ramada Express International Rally is a major annual rally event, occurring each November. With over 120 miles of roads to race, this is one of the longest US rally events. The event originates in Laughlin Nevada and then takes competitors to the dramatic Grand Canyon vistas of Arizona for winding hill-climb action. The rally includes the uniquely challenging Laughlin SuperStage™ course, a big highlight for this event.

### **About the team...**

Big Red Racing was formed in 2001 by two avid followers of the World Rally Championship, and Performance Rally. Driver (Brian McGuire) and original co-driver (Kevin Joubert) took a 1991 Honda Civic hatchback and made it into a rally-raging machine, with performance specs able to meet the challenge of any event. Since then, Big Red has competed in over 6 events, including Club/Pro Rally, RallyCross (a circuit version of rally), and Hill Climb events.

### **About Performance Rally...**

Performance Rally is an event where teams, formed of a driver and co-driver (navigator), race on mainly off-road/dirt courses called stages. The cars used are the same as what you see on the road everyday, only they are outfitted with special features to insure safety and performance, and some include a few modifications or special extras to help the car go faster. The event is comprised of several stages and transits (to get to and from each stage). Teams are released from the starting line in one minute± intervals. Each stage is timed and can vary in distance from four to twelve miles, on average. Teams have not been allowed on any of the course roads prior to the event. These challenging courses leave little room for error! So, in order to (successfully) drive on roads never seen, and do it as quickly as possible, the team uses a navigation book that is given to the team one day prior to the event. The co-driver uses this book to navigate and guide the driver through each twist and turn of any given stage. The co-driver calls out instructions, such as turns with the direction and severity of each turn. The book also includes information about bridges, cattle guards, exposure, crests, chicanes, rocks, and cautionary information for hazards such as extreme exposure on a very sharp curve, major obstructions, etc.

Participating in a rally event is incredibly challenging and grueling at times, but most of all it is an incredibly fun and rewarding experience! With your sponsorship, you can support Team Big Red Racing and become involved in rally.

**Driver:** Brian McGuire

**Co-Driver:** Jennifer Kraus

**Crew Chief:** Kurt

Big Red Racing is seeking 8 sponsors to help cover the cost of entry, hotels and gas for this event.

- ❑ Stage 1 Sponsorship: \$50  
Chosen Name on the car (max 18 characters)  
Name, Information and Link on our site  
Signed Photo of Big Red with your Name on it.  
One Free T-Shirt
  
- ❑ Stage 2 Sponsorship: \$100  
Chosen Logo on the car and service vehicle (max 10" x 4" each)  
Name, Information and Link on our site  
Signed Photo of Big Red with your Name on it  
One Free T-Shirt  
Discounts on other team merchandise  
Distribute any available flyers or other information at Parc Expose  
\* Parc Expose is where the race vehicles are placed on display prior to or during the event. This is a chance for fans to get up close to the cars and team to ask questions.

Name to appear on the car \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
Website \_\_\_\_\_ Contact Name \_\_\_\_\_

**Contact:**

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Pictures and Video of the team are at: [www.bigredracing.net](http://www.bigredracing.net)